TRANSFORM THE WAY YOUR BUSINESS COMMUNICATES

Connect Teams
Serve Customers Faster
Manage Calls Smarter

THE CHALLENGES OF TRADITIONAL BUSINESS CALLING



- High calling & infrastructure costs
- Expensive PBX hardware and maintenance
- Missed customer calls
- Difficult multi-location management
- Limited call visibility and reporting
- Office-dependent communication
- Difficult to scale as teams grow

WHAT IS CLOUD CALLING?

A cloud-based business communication solution that lets teams make, receive, route and manage calls through the internet.



One platform	Multiple users	Multiple locations

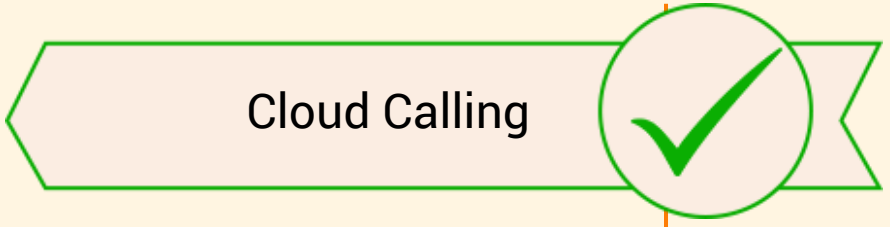
Instead of physical PBX infrastructure, your communication system is hosted in the cloud.

TRADITIONAL VS CLOUD CALLING



Traditional Calling

- Physical PBX
- Hardware & maintenance
- Office-dependent
- Difficult to scale
- Limited reporting
- High calling & infrastructure costs



Cloud Calling

- No physical PBX
- Cloud-based
- Work from anywhere
- Easy to scale
- Real-time insights
- Low calling & infrastructure costs

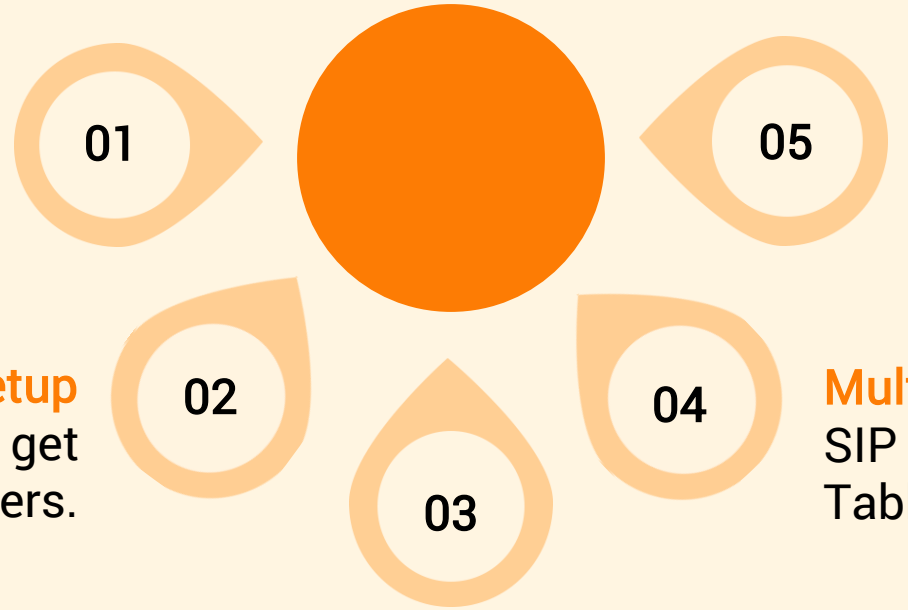
HOW OUR CLOUD CALLING WORKS

Sign Up
Access your cloud calling portal.

01

Number Setup
Retain existing numbers or get new numbers.

02



03

Smart Routing
IVR and intelligent call distribution.

04

Multi-Device Access
SIP phone, Desktop, Mobile or Tablet.

05

Analytics
Track usage, call recordings and track team performance.

MASTER ARCHITECTURE FLOWS

4 TOPOLOGIES

Flow 1: Direct Cloud
Pure Hosted Setup

Cloud Server (Public IP) → User / Softphone

Flow 2: Cloud + Trunk
Hosted PSTN Integration

Cloud Server (Public IP) → GSM Card / SIP Trunk → User / Softphone

Flow 3: On-Premise
Local Server + NAT

ISP Public IP > Firewall (Port FWD) > Network Switch > **VOIP Server Machine** > User

Flow 4: Hybrid Local
On-Premise + Local Gateway

ISP Public IP > Firewall (Port FWD) > Network Switch > **GSM / SIP Trunk** > VOIP Server Machine > User



KEY FEATURES

- Cloud-Based Business Telephony
- Intelligent IVR & Call Routing
- Omnichannel Device Accessibility
- Advanced Call Distribution
- Centralized User & Extension Management
- Real-Time Call Intelligence & Analytics
- Secure Multi-Location Connectivity

KEY BUSINESS BENEFITS

Significant Cost Optimization	Rapid Deployment & Implementation	Effortless Scalability	Workforce Mobility & Flexibility	Superior Voice Quality	Actionable Real-Time Insights	Enterprise-Grade Security & Reliability
Reduce communication costs by up to 60%.	Get your business communication system operational quickly.	Add users, extensions and locations as business grows.	Keep teams connected from anywhere, anytime.	Experience reliable, professional HD voice communication.	Make smarter decisions using live communication data.	Protect communications with encryption and 99.9% uptime.

HOW IT HELPS YOUR TEAMS



Sales
Faster lead response and better customer connectivity.

Customer Support
Efficient routing and faster response.

Management
Call visibility, analytics and centralized control.

Remote Teams
Stay connected from anywhere.

Multi-Location Businesses
One communication system across locations.

SECURITY, RELIABILITY & SCALABILITY

Security
Data encryption + enterprise-level protection.

Reliability
99.9% uptime.

Scalability
Add users as your business grows, support multiple locations, and avoid major infrastructure changes.



SIMPLE IMPLEMENTATION

01 **Requirement Understanding** ›

02 **Number Setup/Porting** ›

03 **IVR & Routing** ›

04 **User Activation** ›

05 **Testing → Go Live**

Existing numbers can be ported, according to the supplied solution material.

Setup is completed within minutes after account activation, according to the supplied material.

WHY LAMBODRA GROUP?



- 14+ years of technology expertise
- 270+ corporate clients worldwide
- Dedicated 24/7 global support
- 99.9% uptime
- Customizable solutions

Trusted by businesses across industries.

FAQS – CLOUD CALLING SOLUTION



- Can Cloud Calling reduce my business calling costs?
- Yes. It can reduce traditional telephony costs with a flexible, internet-based calling system.

- Can my team work from anywhere?
- Yes. Employees can make and receive business calls from anywhere using connected devices.

- Can I track my team's calls?
- Yes. Call logs, recordings, reports, and performance tracking help you monitor business communication.

- Can Cloud Calling improve customer service?
- Yes. Features like call routing, IVR, extensions, and automated call handling help customers reach the right person faster.

- Can it integrate with my existing business setup?
- Yes. Our Cloud Calling Solution can be configured to fit your business workflow and communication needs.

LET'S SIMPLIFY YOUR BUSINESS COMMUNICATION

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Thank You

